



JAY LOCKWOOD

Graphic Designer

ABOUT ME

I am a creative and innovative designer with good organisational skills. I have experience working in a fast paced environment. I have worked on both offline and online design projects, and I have the ability to plan my time effectively and meet tight deadlines. Some of my daily roles include Project management of branded materials delivery for project requests from briefing - design - print. Leading on the creation and set up of any new online print portals including the design of all new portal products and the ongoing maintenance & development.

CONTACT



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TECHNICAL SKILLS

Adobe Illustrator	<div><div></div></div>
Adobe InDesign	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Microsoft Word	<div><div></div></div>
Microsoft Excel	<div><div></div></div>

DESIGN SKILLS

Branding	<div><div></div></div>
Print	<div><div></div></div>
Logo & Identity	<div><div></div></div>
Digital Design	<div><div></div></div>
POS	<div><div></div></div>



PROFESSIONAL EXPERIENCE

2017 - PRE

BRAND COMMUNICATION & DESIGN

PRISM OFFICE SUPPLIES, BRISTOL

I sit between the PRISM Marketing team (Print Management supplier to St John Ambulance) and the SJA Brand Comms team (SJA Brand Execution), providing brand control, creative design support and supplier liaison to the PRISM Supplier Management and Print Production teams.

- Project management of SJA branded materials delivery for medium and possibly small project requests (from briefing - design - print / PDF)
- Leading on the creation and set up of new SJA Brand Portal including the design of all new portal products and the ongoing maintenance & development
- Advisor and liaison to PRISM for printed items and SJA Brand Portal items
- In house design for projects

2015 - 2017

GRAPHIC DESIGNER

ALLSIGNS VISUAL COMMUNICATIONS, BRISTOL

- Creating artworks for a variety of printable outputs such as, External Signage, Internal Signage, Soft Signage, Wall Coverings, Vehicle & Fleet Livery, Point of Sale
- Print and Plot set up on the industry's most up to date technology including Vutek, Mimaki and Zund cutter
- Managing own clients and building strong relationships with them to ensure they are every bit as satisfied with the process as they are with the outcome of their brand visions
- Email campaigns

2009 - 2015

GRAPHIC DESIGNER

BLADE PRINTING SERVICES, READING

- Creating large scale graphics for print being applied to Gazebos, Vehicles and Signage
- Creating print ready artwork for sport clothing specifically lycra
- Weekly updates to website with banners and content
- Email campaigns



FORMAL EDUCATION

2005 - 2007

HND IN GRAPHIC DESIGN

THAMES VALLEY UNIVERSITY, READING

2001 - 2003

GNVQ IN BUSINESS STUDIES

THE HENLEY COLLEGE, HENLEY-ON-THAMES

2001 - 2003

GNVQ IN ICT

THE HENLEY COLLEGE, HENLEY-ON-THAMES



HOBBIES

